

When home automation goes wrong... with hilarious consequences!

Not that we like to recommend indulging in alcohol (apart from in moderation at weekends like us of course!), but the [latest TV ad offering](#) from the clever folks at Stella Artois has had us in stitches all this week! Well, after all, it is about a subject that's dear to our hearts – home automation.

Perhaps we shouldn't really be laughing, because it shows some of the hilarious consequences of an over-automated home. But just take a look at the baffling main control panel the poor girlfriend in the ad is faced with – it's no wonder it all goes horribly wrong when she starts randomly flicking the switches!

And it's such a shame that she never gets to sample the fridge full of Beluga caviar and bubbly in the dressing room before she disappears under all those green cushions!

Far be it from us to blow our own trumpet, but we must say it's a real shame her boyfriend didn't choose the team at RS AV Solutions to automate his Parisian pad, because the best bit about our clever home automation solutions is that they are all so simple to operate, using smart phone or i-tablet integration (or just by logging on to the internet), keeping the controls safely away from prying fingers.

But then maybe the girl buried in the sofa really has a lucky escape – after all, her chap seems to forget all about her charms when faced with a perfectly poured glass of his favourite tipple...

Like this ad? Or are there any others which are making you chuckle at the moment? Get in touch and let us know!

Oh, and for sensible, easy-to operate smart home automation solutions (that don't swallow your girlfriend whole!), you know where we are...